### 2014 Nebraska Broadcasters Association Pinnacle Awards
\*Sponsored by Nebraska Army National Guard & Pinnacle Bank*

#### RADIO

<table>
<thead>
<tr>
<th>Category</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SERVICE TO COMMUNITY</strong></td>
<td>Eagle Radio, Alliance</td>
<td>KNEB, Scottsbluff</td>
<td>KSYZ, Grand Island</td>
</tr>
<tr>
<td><strong>SERVICE TO CHILDREN</strong></td>
<td>KUSO, Norfolk</td>
<td>KLIN, Lincoln</td>
<td>KFOR, Lincoln</td>
</tr>
<tr>
<td><strong>SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION</strong></td>
<td>NET Radio, Lincoln</td>
<td>KFOR, Lincoln</td>
<td>KFOR, Lincoln</td>
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<tr>
<td><strong>SERVICE TO AGRICULTURE</strong></td>
<td>KUSO/KNEN, Norfolk</td>
<td>KTIC, West Point</td>
<td>WJAG/KEXL, Norfolk</td>
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<tr>
<td><strong>BEST SPOT NEWS REPORTING</strong></td>
<td>KFAB, Omaha</td>
<td>KUSO/KNEN, Norfolk</td>
<td>WJAG/KEXL, Norfolk</td>
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<tr>
<td><strong>BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES</strong></td>
<td>NET Radio, Lincoln</td>
<td>KHAS, Hastings</td>
<td>KNTK, Lincoln</td>
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<tr>
<td><strong>BEST NEWSCAST</strong></td>
<td>KSID, Sidney</td>
<td>KHAS, Hastings</td>
<td>KNTK, Lincoln</td>
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<td><strong>BEST PLAY BY PLAY/ON THE SCENE SPORTS REPORTING</strong></td>
<td>KNEN, Norfolk</td>
<td>KHAS, Hastings</td>
<td>KNTK, Lincoln</td>
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<td><strong>BEST IN-DEPTH SPORTS STORY OR SERIES</strong></td>
<td>KLIN, Lincoln</td>
<td>NET Radio, Lincoln</td>
<td>KTVN, Lincoln</td>
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<td><strong>BEST SPORTSCAST</strong></td>
<td>KRVN, Lexington</td>
<td>KFOR, Lincoln</td>
<td>KRVN, Lexington</td>
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<td><strong>BEST COMMERCIAL</strong></td>
<td>NRG, Omaha</td>
<td>Eagle Radio, Alliance</td>
<td>KFAB, Omaha</td>
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<td><strong>BEST PROMOTIONAL SPOT ANNOUNCEMENT OR CAMPAIGN</strong></td>
<td>KHAS, Hastings</td>
<td>KNEB, Scottsbluff</td>
<td>KSYZ, Grand Island</td>
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<tr>
<td><strong>BEST STATION WEBSITE</strong></td>
<td>KVNO, Omaha</td>
<td>KRVN, Lexington</td>
<td>KLNC, Lincoln</td>
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#### STUDENT RADIO

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<th>Bronze</th>
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<tbody>
<tr>
<td><strong>PUBLIC SERVICE ANNOUNCEMENT</strong></td>
<td>KRNU, Lincoln</td>
<td>KVNO, Omaha</td>
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<tr>
<td><strong>BEST PROMOTIONAL ANNOUNCEMENT</strong></td>
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<td><strong>NEWS STORY</strong></td>
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<td><strong>NEWS FEATURE</strong></td>
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<tr>
<td><strong>SPORTS STORY</strong></td>
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<tr>
<td><strong>LIVE SPORTS EVENT</strong></td>
<td>KVNO, Omaha</td>
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</table>
1. **SERVICE TO COMMUNITY**  
   **Gold** NET Television, Lincoln  
   “Keeping It Grand”  
   **Silver** NET Television, Lincoln  
   “Dementia Types & Diagnosis”  
   **Bronze** KGHI/KFXL, Kearney-Lincoln  
   “Deaf Dog”

2. **SERVICE TO CHILDREN**  
   **Gold** KNPL, North Platte  
   “Helping His Mentor”  
   **Silver** KOLN/KGIN, Lincoln-Grand Island  
   “Survivor Story”  
   **Bronze** KOLN/KGIN, Lincoln-Grand Island  
   “Power of Jack and Tyson”

3. **SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION**  
   **Gold** KLKN, Lincoln  
   “Poem”  
   **Silver** NET Television, Lincoln  
   “Miracle On the Prairie”  
   **Bronze** KOLN/KGIN, Lincoln-Grand Island  
   “Our Town York”

4. **SERVICE TO AGRICULTURE**  
   **Gold** NET Television, Lincoln  
   “Changing Lands, Changing Hands”  
   **Silver** KOLN/KGIN, Lincoln-Grand Island  
   “Benedict Beef”  
   **Bronze** KOLN/KGIN, Lincoln-Grand Island  
   “Farm Road Safety”

5. **BEST SPOT NEWS REPORTING**  
   **Gold** KETV, Omaha  
   “Child Killed in Shooting”  
   **Silver** WOWT, Omaha  
   “First Into the Fire”  
   **Bronze** KOLN/KGIN, Lincoln-Grand Island  
   “Man Pulled From Burning Truck”

6. **BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES**  
   **Gold** KGHI/KFYL, Kearney-Lincoln  
   “Wild Nebraska”  
   **Silver** KETV, Omaha  
   “Children in Crisis”  
   **Bronze** KNPL, North Platte  
   “HUD Investigation”

7. **BEST NEWSCAST**  
   **Gold** KETV, Omaha  
   “KETV NewsWatch 7 at 6:00”  
   **Silver** KMTV, Omaha  
   “KMTV Action 3 News at Ten”  
   **Bronze** WOWT, Omaha  
   “Newscast”

8. **BEST ON THE SCENE SPORTS REPORTING**  
   **Gold** KOLN/KGIN, Lincoln-Grand Island  
   “May 16 Sports”  
   **Silver** KETV, Omaha  
   “Nebraska-Iowa Pregame”  
   **Bronze** KOLN/KGIN, Lincoln-Grand Island  
   “High School Basketball Lives”

9. **BEST IN DEPTH SPORTS STORY OR SERIES**  
   **Gold** NET Television, Lincoln  
   “Big Red Wrap Up-Team Jack”  
   **Silver** KLKN, Lincoln  
   “She’s Just BRI”  
   **Bronze** KLKN, Lincoln  
   “1943 Deschler Dragrons”

10. **BEST SPORTSCAST**  
    **Gold** KOLN/KGIN, Lincoln-Grand Island  
    “KOLN  6pmSports”  
    **Silver** KETV, Omaha  
    “KETV NewsWatch 7 Sports”  
    **Bronze** WOWT, Omaha  
    “Ross Jernstrom Sportscast”

11. **BEST COMMERCIAL**  
    **Gold** KOLN/KGIN, Lincoln-Grand Island  
    “Brock Law”  
    **Silver** KOLN/KGIN, Lincoln-Grand Island  
    “Bike Rack”  
    **Bronze** KOLN/KGIN, Lincoln-Grand Island  
    “Strategic Air and Space Museum”

12. **BEST PROMOTIONAL SPOT ANNOUNCEMENT OR CAMPAIGN**  
    **Gold** KOLN/KGIN, Lincoln-Grand Island  
    “Weather Runner”  
    **Silver** WOWT, Omaha  
    “Building Collapse”  
    **Bronze** KOLN/KGIN, Lincoln-Grand Island  
    “I’m No Hero”

13. **BEST STATION WEBSITE**  
    **Gold** KETV, Omaha  
    “ketv.com”  
    **Silver** NET Television, Lincoln  
    “netnebraska.org”  
    **Bronze** KDUH, Scottsbluff  
    “kotanow.com”