

# 2019 NBA PINNACLE AWARD WINNERS - RADIO

## SERVICE TO COMMUNITY

Gold	KSRZ	Omaha	Adopt a Family Radiothon
Silver	KSYZ FM	Grand Island	Hope for the Holidays
Bronze	KNEB	Scottsbluff	Rural Response Hotline

## SERVICE TO CHILDREN

Gold	KGOR	Omaha	Kick Off Remote for Aspens Angels
Silver	KBIE / KNCY	Nebraska City	The Burn - St. Jude Children's Research Hospital
Bronze	KNEB	Scottsbluff	FFA Greenhouse

## SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	KGFW AM/FM	Kearney	One for The Heroes Event
Silver	NET Radio	Lincoln	Creating A Startup Business In Nebraska
Bronze	KFOR	Lincoln	Arts Driving Economic Development

## SERVICE TO AGRICULTURE

Gold	KRVN	Lexington	Blizzard Hurts Cattle Producers
Silver	KNEB	Scottsbluff	Tracing Cattle
Bronze	NET Radio	Lincoln	On the Table: The Farm Bill

## BEST SPOT NEWS REPORTING

Gold	KNEN	Norfolk	Flood Coverage: Need for Air Boats
Silver	KLIN	Lincoln	Walk Like a Penguin
Bronze	KBIE / KNCY	Nebraska City	Falls City Explosion Threatens Police Chief

## BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	KSID	Sidney	Devastating House Fire in Sidney
Silver	KBRY	Broken Bow	Memorial Day on Home Soil
Bronze	KLIN	Lincoln	Crash Test Smarties

## BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KGFW-AM/FM	Kearney	March 2019 Bomb Cyclone
Silver	KCNI/KBBN	Broken Bow	Earthquakes Shake up Custer County
Bronze	NET Radio	Lincoln	Carey Dean Moore Execution

## BEST USE OF MULTIMEDIA JOURNALISM

Gold	NET Radio	Lincoln	The Music Never Stops
Silver	KRVN	Lexington	Operation Hay Drop
Bronze	KQSK	Chadron	The Big Event - Chadron

## BEST ONLINE-ONLY VIDEO

Gold	NET Radio	Lincoln	Under The Milky Way
Silver	KRVN	Lexington	Historic Flooding Causes Major Damage
Bronze	KRVN	Lexington	Husker Chat

**BEST NEWSCAST**

Gold	KFOR	Lincoln	7am KFOR Morning News
Silver	WJAG	Norfolk	WJAG News
Bronze	KRVN	Lexington	KRVN Morning News

**BEST SPORTS PLAY BY PLAY**

Gold	KKPR	Kearney	Blue Hill State Volleyball Comeback
Silver	KSID	Sidney	Lady Raider Volleyball
Bronze	KTMX/KAWL	York	Centennial Football State Championship

**BEST IN DEPTH SPORTS STORY OR SERIES**

Gold	KFOR	Lincoln	Greatest Night in High School Basketball History
Silver	KSID	Sidney	Leyton Student Loses Leg Following Injury
Bronze	KRVN	Lexington	Deing Kug's Football Journey

**BEST SPORTSCAST**

Gold	KNTK FM	Lincoln	93.7 The Ticket Sports Update
Silver	KXPN/KICS	Kearney/Hastings	ESPN Tri-Cities Sports with Doug Duda
Bronze	KFOR	Lincoln	7:05am Sports with Jeff Motz

**BEST PROMOTIONAL ANNOUNCEMENT**

Gold	KXKT	Omaha	Kenny-Oke Promo
Silver	KGOR	Omaha	Q2 Thousand Dollar Promo
Bronze	KTMX/KAWL	York	Max Country/Concordia University Partnership

**BEST COMMERCIAL**

Gold	KSYZ FM	Grand Island	Shirt Shack: I Shipped My Pants
Silver	KFAB	Omaha	DGMD: Take Control Of Your Hair
Bronze	KXSP	Omaha	Haunted Hollow Halloween 2018

# 2019 NBA PINNACLE AWARD WINNERS - TELEVISION

## SERVICE TO COMMUNITY

Gold	KETV	Omaha	Project Community: Opportunities
Silver	WOWT	Omaha	Where's Our Mail?
Bronze	KMTV	Omaha	Distracted Driving Affected Me

## SERVICE TO CHILDREN

Gold	KETV	Omaha	NewsWatch 7 Chronicle: Autism Research
Silver	KNOP	North Platte	The Sexual Predator Next Door
Bronze	KETV	Omaha	7 Can Help Kids Back to School Backpack Program

## SERVICE TO BUSINESS, INDUSTRY, GOVERNMENT OR EDUCATION

Gold	NET Television	Lincoln	Nebraska Pathbreakers: Alice & Linda
Silver	KETV	Omaha	NewsWatch 7 Chronicle: Legalizing Marijuana
Bronze	KMTV	Omaha	In The Classroom

## SERVICE TO AGRICULTURE

Gold	KHGI	Kearney	"Small Town USA" Helps Farm Family
Silver	KOLN/KGIN	Lincoln/Grand Island	The Horse Motel
Bronze	NET Television	Lincoln	Nebraska Stories: The Hat Maker

## BEST SPOT NEWS REPORTING

Gold	KHGI	Kearney	Helicopters Airlifting Hay to Cattle
Silver	WOWT	Omaha	Historic Flooding & River Rescues
Bronze	KETV	Omaha	Yale Park Apartments Raid

## BEST IN-DEPTH OR INVESTIGATIVE STORY OR SERIES

Gold	WOWT	Omaha	Investigating Children's Hospital
Silver	NET Television	Lincoln	Follow The Water
Bronze	KNEN	Norfolk	Flooding in Niobrara

## BEST CONTINUING COVERAGE OF A NEWS STORY

Gold	KETV	Omaha	The Execution of Carey Dean Moore
Silver	WOWT	Omaha	Corrections Changes Policy
Bronze	KETV	Omaha	Nebraska Floods of 2019

## BEST USE OF MULTIMEDIA JOURNALISM

Gold	NET Television	Lincoln	Nebraska Stories: Drilling For Perfection
Silver	KETV	Omaha	Windmill is Gift from Son to Father
Bronze	KETV	Omaha	Linoma Beach Flood Rescue

## BEST ONLINE-ONLY VIDEO

Gold	NET Television	Lincoln	A Bountiful Harvest
Silver	KETV	Omaha	Animals Rescued from Flood
Bronze	NET Television	Lincoln	Return of the American Bison

**BEST NEWSCAST**

Gold	KETV	Omaha	KETV NewsWatch 7 at 10:00
Silver	KOLN/KGIN	Lincoln/Grand Island	1011 Now at 6:00
Bronze	WOWT	Omaha	6 News Live @ 10

**BEST ON THE SCENE SPORTS REPORTING**

Gold	KOLN/KGIN	Lincoln/Grand Island	Live From the State Championships
Silver	WOWT	Omaha	Class A Football Championships
Bronze	KMLF	Grand Island	Islanders Stun Kearney with Wonder Goal

**BEST IN DEPTH SPORTS STORY OR SERIES**

Gold	KLKN	Lincoln	Kent Pavelka Calls 1,000th Game
Silver	NET Television	Lincoln	Culture of a Champion
Bronze	KETV	Omaha	Kid Reporter at the College World Series

**BEST SPORTSCAST**

Gold	KOLN/KGIN	Lincoln/Grand Island	1011 Now Sports Overtime
Silver	KETV	Omaha	KETV NewsWatch 7 Sports at 10:00
Bronze	KMTV	Omaha	10 p.m. Sports

**BEST PROMOTIONAL ANNOUNCEMENT**

Gold	KMTV	Omaha	Safe Roads Now
Silver	KETV	Omaha	Anchor Image: The Importance of Reporting
Bronze	KHGI	Kearney	Heart Transplant

**BEST COMMERCIAL**

Gold	KLKN	Lincoln	CJ's Paintball Zombie Hunt
Silver	KOLN/KGIN	Lincoln/Grand Island	Graham Tire: Pickup and Delivery
Bronze	KOLN/KGIN	Lincoln/Grand Island	Midwest Towing: Clean Cut Crew

# 2019 NBA PINNACLE AWARDS WINNERS - COLLEGE

## RADIO

### BEST PUBLIC SERVICE ANNOUNCEMENT

Gold KHWK Norfolk Campfire Evacuation Relief Fund

### BEST NEWS STORY

Gold MavRadio Omaha Birthright Citizenship

### BEST NEWS FEATURE

Gold MavRadio Omaha The 1997 Blizzard

### BEST LIVE SPORTS EVENT

Gold KLPR Kearney Emporia State vs. UNK

### BEST SPORTS STORY

Gold KRNU Lincoln Nebraska-Colorado Football Preview 2018

### BEST PROMOTIONAL ANNOUNCEMENT

Gold KRNU Lincoln Chasing History

## TELEVISION

### BEST PUBLIC SERVICE ANNOUNCEMENT

Gold KRNU TV Lincoln Husker Safe Walk

### BEST NEWS STORY

Gold KRNU TV Lincoln Nebraska Flood Recovery

### BEST NEWS FEATURE

Gold UNO TV Omaha Nebraska is Not a Flyover State

### BEST LIVE SPORTS EVENT

Gold UNO TV Omaha UNO vs. Purdue - Fort Wayne

### BEST SPORTS STORY

Gold UNO TV Omaha UNO Hockey Player Sets Records

### BEST PROMOTIONAL ANNOUNCEMENT

Gold UNO TV Omaha Study Abroad

